Appendix B.
Profile of the Sample

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	Count	Percent
All adults	1100	100%
MDOT REGIONS		
Metro	457	42%
University	165	15%
Southwest	104	9%
Bay	137	13%
Grand	134	12%
North	65	6%
Superior	36	3%
MDOT REGIONS		
Detroit metro	457	42%
So. MI (non-Detr)	541	49%
North Michigan	102	9%
MDOT REGIONS		
South Michigan	998	91%
North Michigan	102	9%
GENDER		
Men	531	48%
Women	569	52%
HOUSEHOLD INCOME		
Under $30,000	229	25%
$30,000- $49,999	247	26%
$50,000- $74,999	234	25%
$75,000+	225	24%
HOUSEHOLD INCOME		
Under $30,000	229	25%
$30,000- $49,999	247	26%
$50,000- $74,999	234	25%
$75,000+	225	24%
HOUSEHOLD INCOME		
Under $40,000	336	36%
$40,000- $74,999	374	40%
$75,000+	225	24%
HOUSEHOLD INCOME		
Under $50,000	476	51%
$50,000+	460	49%
INCOME BY GENDER		
Men <$50K	224	25%
Men >$50K	202	22%
Women <$50K	252	28%
Women >$50K	221	25%
AGE GROUP		
18-29 years old	233	22%
30-39 years old	202	19%
40-49 years old	222	21%
50-64 years old	245	23%
65+ years old	173	16%
AGE GROUP		
18-34 years old	324	30%
35-44 years old	245	23%
45-59 years old	271	25%
60+ years old	235	22%

	Count	Percent
AGE GROUP		
Under 45 yrs	569	53%
45+ yrs	498	47%
RACE		
White	881	81%
Non- White	210	19%
EDUCATION LEVEL		
HS or less	526	49%
Some college	206	19%
College grad	351	32%
AGE BY GENDER		
Men <45	301	28%
Men 45+	218	20%
Women <45	268	25%
Women 45+	288	27%
AGE BY GENDER		
Men <65	444	41%
Women <65	458	43%
Men 65+	75	7%
Women 65+	98	9%
SOCIO-ECONOMIC STATUS		
Non coll <$40K	297	33%
Non coll >$40K	313	35%
Men 65+	75	7%
Women 65+	98	9%
SOCIO-ECONOMIC STATUS		
Non coll <$40K	297	33%
Non coll >$40K	313	35%
Coll <$75K	157	18%
Coll >$75K	129	14%
EDUCATION BY GENDER		
Not coll grad men	325	30%
Coll grad men	198	18%
Not coll grad women	407	38%
Coll grad women	153	14%
EDUCATION BY AGE AND GENDER		
Non coll grd men <60	241	29%
Coll grad men <60	174	21%
Non coll grd wom <60	295	35%
Coll grad wom <60	125	15%